

# PRESS RELEASE

## Keen Ovens Appoints New Sales Representative for New England

**HAMMOND, LA - Feb 29, 2016:** Henkel Enterprises, LLC, manufacturer of the popular KEEN brand of welding consumable storage ovens, unique consumable storage solutions and customized industrial heat process ovens, has appointed Chris Bremer of Bremer Sales & Marketing in Henniker, NH as the exclusive sales representative for all of New England. States covered are: Massachusetts, Rhode Island, New Hampshire, Connecticut, Vermont and Maine.

Chris Bremer has 18 years of experience in the welding, industrial, safety and contractor supply products with exclusive focus on the New England states. Prior to establishing Bremer Sales & Marketing, Chris worked as a manufacturers' representative for distributors and end-users in the STAFDA, rental, industrial, safety, welding and construction hardware markets.

"We are thrilled to have Chris Bremer on board to represent our growing brand," said Robert Freedman, VP of Sales & Marketing. "He shares our relentless dedication to the welding industry and together we will develop new products for our customers. Customization and innovation have always been our tradition at KEEN OVENS, and Chris has the focus and experience to aggressively market our unique product line to customers all over New England."

### About KEEN OVENS

With intense focus on the customer, KEEN OVENS has developed an extensive line of products catering to the welding industry and general heavy industry. The two main product segments produced are: custom industrial process ovens and welding consumable ovens and solutions. The welding oven line consists of subarc flux ovens, welding electrode ovens, welding wire spool ovens, TIG welding wire ovens and other unique welding consumable storage products. The industrial process ovens are primarily used for pre-heating and post-heating weldments, and because each customer has a unique process, KEEN produces a product customized to each individual application. Please visit <http://www.keenovens.com> for more information.

### About BREMER SALES & MARKETING

Specializing in welding, industrial, safety and contractor supply products, Chris Bremer founded Bremer Sales & Marketing in 2003 and has built the agency into a solid and successful business. Providing demonstrations to end-users, marketing strategies for distributors, market feedback and value-added services such as application engineering and product synergy, Bremer Sales & Marketing helps manufacturers and distributors succeed.

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